

LBI

NGO Little Bees International (Empowerment of women and children)

LBI Supports People in Korogocho

“Mottainai” is an ancient term from Japan that means to have respect for the resources around you, to not waste resources, and to use them with a sense of gratitude. The concept is closely associated with the conservation practices that people most commonly recognize as the three R’s – reduce, reuse, recycle – with a fourth R for respect.

In Kenya, the Mottainai campaign was initiated by Professor Maathai to eliminate waste plastic from littering the natural environment. GBM’s campaign has successfully influenced government policy changes against the production and use of very thin plastic materials that are un-recyclable.

“When we plant trees, we plant the seeds of peace and seeds of hope.”

Professor Wangari Maathai, founder of the Green Belt Movement and 2004 Nobel Peace Prize Laureate

Why does LBI promote Korogocho Greenbelt Movement?

THE PROBLEM:

Deforestation and forest degradation contribute around 17 percent of global greenhouse gas emissions. To keep global temperature rises to within 2 degrees of preindustrial levels, we need to reverse the trend of deforestation and engage in large scale reforestation.

THE SOLUTION :

Planting trees is a simple solution to mitigating climate change while enriching biodiversity. Trees absorb CO2, reduce soil erosion, produce life-giving oxygen, provide habitat for wildlife, and are a legacy for future generation. Under the patronage of Nobel Peace Prize Laureate Professor Wangari Maathai, the billion tree campaign is raising awareness of the interdependence of humankind and the planet’s ecosystems, as well as the links between tree planting and climate change mitigation, the restoration of biodiversity, air and soil quality, and food security.

LBI also promotes planting trees actions in Korogocho!

